



IPIC Strategic Plan Progress Update

Q1

Q2

Q3

Q4

2024

Q1

Q2

Q3

Q4

2025

Q1

Q2

Q3

Q4

2026

- Centennial launched with release of IPIC100.ca, multiple feature videos, advertising, & online merch store
- Centennial Conference continues to build strong early momentum, with 15 sponsorships secured, and a formal commitment from CIPO on increased presence
- IPIC met with key policy staff in the Offices of the Minister of Industry and Minister of Finance to discuss agent-client privilege
- IPIC's Case Law Review (7 webinars; 634 attendees) and the Year-in-Review in IP Law (3 webinars; 545 attendees) drew large increases in participation in 2026

The Voice of IP



- IPIC organized a roundtable meeting with Member of Parliament and PS to International Trade Yasir Naqvi on agent-client privilege.
- IPIC developed an IP Competitiveness Framework brief for both Minister's of Industry and Finance to consider for the upcoming SES and Budget 2026.
- IPIC received over +\$30,000 in centennial communications campaign sponsorships.
- ISED launched a consultation on expanding the scope of agent-client privilege in response to IPIC's advocacy efforts.
- IPIC's submission to CPATA on proposed 2027–2028 fee ranges were approved by the Board and submitted as part of the consultation process.
- The Public Awareness Committee continues to work on two proposed Insight Papers for IPIC thought leadership.
- IPIC's Patent Committee developed a draft position paper on Canada's current Due Care standard.

Professional Development and Thought Leadership



- The Trademark Agent Exam Prep Course concluded on January 30 with 24 students, with positive feedback received.
- The Patent Agent Training Course is underway with 18 students.
- Conference planning continues with program development, logistical planning and maintaining strong sponsorship outreach.
- The Case Law Review in Patent Law and the Year-in-Review in IP Law yielded excellent reviews.
- The webinars Wellbeing in a Successful IP Practice and Due Care: Implications of the FCA's Matco Tools Decision were timely and relevant to practice.

Promoting a World Class IP Community



- IPIC completed its AI Translation / Accessibility pilot and approved the use of AI to support faster, more accessible bilingual communication.
- The Informals initiative was reinvigorated in Q1, with communications sent leads.
- The membership team continued outreach to past-due members as part of retention efforts.

OUR VISION: To be the leading authority on intellectual property in Canada, and the voice of intellectual property professionals.

OUR MISSION: To enhance our members' expertise as trusted intellectual property advisors, and to shape a policy and business environment that encourages the development, use, and value of intellectual property.