

INTELLECTUAL PROPERTY SUMMER COURSES

JULY 6-23, 2026



Intellectual Property Institute of Canada
Institut de la propriété intellectuelle du Canada



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Join Professionals from Across the Country to Learn from Leading Practitioners in the Field of IP

Since 1994, the Intellectual Property Institute of Canada and McGill University have gathered some of the top practitioners in the field of intellectual property to conduct a series of intensive, practical summer courses in intellectual property. More than 2,500 professionals from the business, legal, and public sectors have gained valuable insight and hands-on experience by participating in our unique summer program. Our courses are also an excellent opportunity to network with individuals from diverse backgrounds who have an interest in Canadian intellectual property.

Each year, the program offers a comprehensive suite of pragmatic courses to help practitioners in the legal, business, and government sectors keep up to date on the latest in intellectual property. Taught by seasoned IP professionals, the program is made up of three specialized courses in the areas of patents, trademarks, and copyright. Participants can sign up for individual modules, full courses, or enroll in the entire program to gain knowledge of a specific aspect of IP, acquire the insights needed to protect a portfolio of intellectual property, or advance their careers in the area of IP law.



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INTELLECTUAL PROPERTY

UNDERSTANDING PATENTS COURSE

JULY 6-10, 2026



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Understanding Patents



By the end of the week, the challenge and excitement of establishing a patenting strategy became clear, and I recommend the course to others. Being relatively new to the world of patenting, I found the course tremendously informative and well organized. The format—morning seminars and afternoon small-group workshops—provided ample opportunities for learning, questioning, and reflecting. The speakers and program directors were congenial, knowledgeable, and open to feedback. From a technology commercialization perspective, various relevant concepts are addressed, from patent structure, claim drafting, and office actions, to license negotiation, international filing, and intellectual property enforcement. Thanks to all for a valuable experience!

Heather A. Phillips

Technology Analyst
Medical & Life Sciences
(AHFMR ForeFront Intern)
University Technologies International
Calgary, Alberta

GET INTO THE GAME – IMPROVE YOUR CAREER

A five-day intensive, practical course divided into two modules. The first module provides an overview of patents and related IP rights, as well as enforcing or attacking a patent. These fundamentals are then connected to the business of owning IP including strategizing an IP portfolio. The second module completes the week, building on the fundamentals and offers insights into managing a patent portfolio in conjunction with your business needs.

KEY BENEFITS

Lectures and workshops deal with the protection of inventions and using the patent system, including the processes for obtaining and maintaining patents in Canada and abroad.

WHO SHOULD ATTEND

Understanding Patents is a must **for anyone involved in patents and patenting, patent agents in training, lawyers (in-house or external counsel), university technology transfer officers, licensing executives and contract managers** – anybody who encounters patents in their work and needs to have a better understanding of the nature and scope of the patent system, how patents are obtained, and how to manage a patent portfolio.

THIS YEAR'S COURSE WILL COVER:

MODULE 1:

- ▶ Patents as an intellectual property right
- ▶ The nature of the patent right

- ▶ The Canadian patent system, EU, China and US compared
- ▶ What can be patented (from life science to software and beyond)
- ▶ Understanding the patent document
- ▶ Drafting patent applications and claims
- ▶ Enforcing patents
- ▶ Trade secrets, designs, and Indigenous knowledge

This year will once again include engaging Fireside Chats with people from industry to provide practical advice regarding how their business works in connection with patents.

MODULE 2:

- ▶ Managing an international patent portfolio
- ▶ Extracting value from patents in business
- ▶ Corporate IP management
- ▶ Patent valuation
- ▶ Patent licensing
- ▶ Tax considerations
- ▶ Competition and settlement considerations

WORKSHOP LEADERS

- ▶ Patent Claim Drafting: **Emma Start** MDA Space
- ▶ Mock Settlement: **Nicole Mantini** Torys LLP
- ▶ Prior Art and Freedom to Operate Analysis: **Noel Courage** Smart & Biggar LLP
- ▶ International Filing Program: **Ilya Kalnish** BCF, LLP
- ▶ Simulated AI/data License Negotiation: **Maya Medeiros** Norton Rose Fulbright LLP

MONDAY, JULY 6, 2026

MODULE 1

OBTAINING AND ENFORCING A PATENT

Course Introduction and Student Introductions

Directors:

Chantal Saunders Borden Ladner Gervais LLP

Carole Diop Norton Rose Fulbright LLP

Patents: An Introduction

Kevin Shipley Marks & Clerk

- ▶ Commercial advantages of patenting
- ▶ What can be patented?
- ▶ Novelty, non-obviousness and subject-matter
- ▶ Inventors and owners

Structure of a Patent

Justin Freedin Robic LLP

- ▶ What is prior art?
- ▶ Need for clarity, enablement
- ▶ Patent claims

From Invention to Patent:

Preliminary Steps and Timeline

Carole Diop Norton Rose Fulbright Canada LLP

- ▶ Patentability searching
- ▶ Patenting timeline
- ▶ Negotiating with the Patent Office (official actions)
- ▶ Amending applications and patents
- ▶ Re-examination and reissue

Workshop – Patent Claims Drafting

Alexandra Daoud Quantum Industry Canada

Fireside Chat: Capturing Innovation and Patent

Drafting: Practical tools for identifying inventions and preparing applications

Alexandra Daoud Quantum Industry Canada

in conversation with **Erin Pisko** IAC and **Jean-Yves**

Pikulik Genetec

Cocktail Reception

TUESDAY, JULY 7, 2026

MODULE 1

Trade Secrets: An overview

Chantal Saunders Borden Ladner Gervais LLP

- ▶ Identification and protection of trade secrets
- ▶ Enforcement

Designs: An Overview

Christine Genge Smart & Biggar LLP

Jean Lee Norton Rose Fulbright Canada LLP

- ▶ Registrable design types
- ▶ Interface with patents and copyrights
- ▶ Originality
- ▶ Prosecution in Canada and internationally

Comparative Overview of US and EP Practice

Tuba Yamac BCF LLP

Carmela DeLuca Smart & Biggar LLP

AI and Patents

Natalie Raffoul Brion Raffoul LLP

Noel Courage Smart & Biggar LLP

- ▶ Patent eligibility in software, AI and healthcare
- ▶ Review of the legal landscape & recent court decisions
- ▶ Patent drafting strategies
- ▶ Strategic considerations

Workshop - IP Strategy & Freedom to Operate: How to assess risk of infringing other patents

Fireside Chat: Patent Searching & Freedom to Operate: Practical tips to navigate the patent landscape

Bryce Dorin Ciena

Daniel Smith CAE

WEDNESDAY, JULY 8, 2026

MODULE 1

Cease and Desist Letters

Andrew Moeser Lenczner Slaght LLP

- ▶ Infringing acts
- ▶ What to consider when drafting and sending these letters

Patent Enforcement

Nicole Mantini Torys LLP

- ▶ Provincial versus federal actions
- ▶ Exceptions to infringement
- ▶ Validity Defences
- ▶ Relief – damages and accounting injunctions

Settlement and Competition Act Considerations

Joanne Chriqui Robic LLP

- ▶ Settling a patent case
- ▶ What to consider about the Competition Act during settlement

Keynote Speaker

Caroline Boudoux Polytechnique Montréal

Workshop - Mock Settlement

Managing Settlement - Guidance on managing complex patent litigation

Nicole Mantini Torys LLP

Andrew Moeser Lenczner Slaght LLP

Joanne Chriqui Robic LLP

THURSDAY, JULY 9, 2026

MODULE 2

Employment Contracts, Independent Contractors and NDAs

Jean-Sébastien Brière MBM Intellectual Property Law

- ▶ Ensuring your company owns the IP it creates
- ▶ Confidentiality considerations

Global Patent Management Panel

Olivia Novac McGill University

Ilya Kalnish BCF, LLP

Jessica Sudbury Teva Canada

- ▶ Managing patents as a corporate asset
- ▶ Alignment of IP strategy with corporate and business strategy
- ▶ Managing an international patent portfolio

Workshop - International Patent Filing Program

Funding & Valuation Panel + Workshop

Louis Carbonneau Tangible IP

Max Yam Arkworth Inc.

Stephan Georgiev PwC

- ▶ Patent valuation
- ▶ IP backed financing
- ▶ Extracting business value from IP assets

FRIDAY, JULY 10, 2026

MODULE 2 (CONT'D)

Anatomy of a License

Marc Crandall Gowling WLG (Canada) LLP

- ▶ Overview of the anatomy of a typical license agreement
- ▶ Practical licensing considerations and challenges to license out patented technology to commercial entities
- ▶ Discussion of exemplary terms and conditions of a license agreement and negotiation items

AI/Data Licensing Best Practice

Harshita Bhatnagar Microsoft

- ▶ Key provisions
- ▶ Managing inventions and works
- ▶ Assignments and licensing
- ▶ Due diligence

Alternative Patent Leveraging Panel

Misha Benjamin BCF LLP

Bhuvana Rai Mors & Tibute P.C.

Maya Medeiros Norton Rose Fulbright Canada LLP

- ▶ Overview of monetization strategies
- ▶ Intellectual property and antitrust issues relating to standards and patent pools
- ▶ Other licensing trends

Tax considerations surrounding Patents

Bhuvana Rai Mors & Tribute P.C.

- ▶ SREDS
- ▶ Patent Boxes

Workshop - AI/Data License Negotiation: IP licensing strategies

Panel - Patent Licensing Realities

Maya Medeiros Norton Rose Fulbright Canada LLP

Marc Crandall Gowling WLG (Canada) LL

Tracey Scott Irving Shipbuilding Inc.

Workshop Leaders:

Emma Start MDA Space

Noel Courage Smart & Biggar LLP

Nicole Mantini Torys LLP

Maya Medeiros Norton Rose Fulbright LLP



The program covered all the basics of the various intellectual property domains and the afternoon workshops enabled the attendees to select their topics of interest for which they could dwell deeper into the subject under the guidance of trained and experienced coaches. The course is well balanced to ensure that every student acquires the most knowledge and understanding of IP within a week. This course is a “must” to grasp the big picture of the IP world.

James M. Jessop, ing., M.Sc., CLP

Commercial Relations, Storage and Conversion of Energy, IREQ

UNDERSTANDING TRADEMARKS COURSE

JULY 13 - 17, 2026



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Understanding Trademarks



This course is essential for all in house lawyers in Canada that practice intellectual property.

Nicholas Cirino

Counsel, Commercial and Regulatory
Air Canada



Well organized, lots of great information! The presenters are top in their fields. Highly recommend this program!

Josie Uberg

Coordinator, Legal Services
Canadian Blood Services



The Understanding Trademarks summer program was a professionally delivered course that has served me well in private industry. The class leaders were both interesting and engaging and their presentation contained the right mix of technical material, relevant case studies and personal commentary.

Richard Cook

CA, President Kamik Footwear



An introductory pre requisite for anyone considering practicing in trademarks. Moreover, why would you learn just from books when you can learn directly from those who wrote many of them and argued the cases contained therein!

Jonathon L. Wescott

B.A. B.Mgt. LL.B
Emery Jamieson LLP



This course is extremely relevant to current trademark practices. Highly recommend it to anyone who works in trademarks or is interested in working in the IP field.

Suzeth Westres

Trademark assistant
Morency S.E.N.C.R.L.

STAY ON TOP OF THE LATEST ISSUES

The trademark landscape in Canada has drastically changed over the last few years, and this course is designed to help educate you on how to protect a brand's most valuable asset. It is more important than ever to learn the nuances associated with the many different ways to distinguish a brand's goods and services from others, learn what you can and cannot register, and respond to Examiners' reports, opposition proceedings and enforcement/litigation issues post-registration. Learn valuable insights from Canada's leading practitioners in workshops and interactive lectures.

INTERACT WITH EXPERIENCED PROFESSIONALS

The in-person format with integrated social and networking events, provides a great opportunity for you to interact with the speakers, workshop leaders, participants and professionals from diverse backgrounds. Take advantage of these events to stay on top of practice and trends and create meaningful working connections and relationships than can last your entire career. Lectures and workshops cover both theoretical & practical aspects of trademark prosecution, portfolio management, contentious proceedings, together with information and tools on international filing systems, including the Madrid Protocol. With live lectures and workshops, the course will cover all aspects of the Canadian trademark regime and provide "best practices" advice and tips.

THIS YEAR'S COURSE WILL COVER:

- ▶ Selecting great trademarks
- ▶ Preparing and filing Canadian and Madrid applications
- ▶ Conducting and reporting clearance searches
- ▶ Reporting and responding to Examiners' reports
- ▶ Maintaining trademark rights and best practices
- ▶ In-house perspective for managing portfolios
- ▶ Opposition proceedings and settlement strategies
- ▶ Anti-counterfeiting investigation and enforcement
- ▶ Trademark litigation in Canada and in the US

WHO SHOULD ATTEND

Lawyers, trademark agents, in-house counsels, brand portfolio managers, marketing & brand creation specialists and professionals seeking a greater understanding of trademark law and practice, **young professionals** considering entering the field of trademarks, **people new to the profession**, and **any professionals seeking to refresh or broaden** their knowledge and skill set can all benefit from the course. Valuable course materials are provided, plus daily workshops with experienced practitioners.

MONDAY, JULY 13, 2026

MODULE 1 BASICS OF CANADIAN TRADEMARK PROSECUTION

Opening Remarks

Gabriel St-Laurent Borden Ladner Gervais LLP
Course Director

Julie Larouche Cain Lamarre, S.E.N.C.R.L.
Assistant Course Director

Selecting Great Trademarks

Jean-Philippe Mikus Fasken Martineau DuMoulin LLP

- ▶ Legal considerations
- ▶ Distinctiveness: inherent/acquired
- ▶ Confusion: 3 party marks on the register vs. in the marketplace
- ▶ Marketing considerations & their impact: visual impact, impact when sounded, and other languages/cultures

Trademark Applications: Filing Requirements and Special Types of Applications

Kwan T. Loh Smart & Biggar LP

- ▶ Introduction to the Trademarks Office
- ▶ Preparing trademark applications
- ▶ Procedure & forms
- ▶ Information required
- ▶ Priority dates
- ▶ Registrability restrictions
- ▶ Linguistic and other considerations
- ▶ Special applications
- ▶ Certification marks
- ▶ Official marks
- ▶ Mode of packaging/3D marks

Workshop: Trademark Filing Strategies and classification

Karine Pommier Robic Agence PI S.E.C.

Chantal St-Denis O'Brien TM Services Inc.

Kwan T. Loh Smart & Biggar LP

Social/networking

TUESDAY, JULY 14, 2026

The Basics of Trademarks Use in Canada:

The Who, What, Where, When, Why, How and Future

Paula Clancy Gowling WLG (Canada) LLP

- ▶ Concept of use
- ▶ Types of use
- ▶ Time of use
- ▶ Use by whom
- ▶ Location of use
- ▶ Nature of use

Clearance Searches, Examiners' Reports & Responses, Post-Advertisement Matters

Meghan Dillon Smart & Biggar LP

- ▶ Conducting clearance searches
- ▶ Technical and substantive objections
- ▶ Responding to Examiners' reports
- ▶ Amendments to applications
- ▶ Voluntary withdrawals and abandonment
- ▶ Approval and advertisement
- ▶ Renewals
- ▶ Other legislation affecting trademarks

Lunch break

Life After Registration

Henry Lue Wilson Lue LLP

- ▶ Registration and renewal
- ▶ Maintenance of registration and proper use
- ▶ Possible expungement by Registrar or third parties
- ▶ Post-registration amendments, assignments and recordal of documents

Coffee Break

Workshop: Clearance searches

Julie Larouche Cain Lamarre, S.E.N.C.R.L.

Meghan Dillon Smart & Biggar LP

Clara Martel Cain Lamarre, S.E.N.C.R.L.

WEDNESDAY, JULY 15, 2026

MODULE 2

FUNDAMENTALS OF TRADEMARK MANAGEMENT AND CONTENTIOUS PROCEEDINGS

Opposition Proceedings: Overview, Context & Strategy

Tamara Ramsey Dale & Lessmann

- ▶ Context
- ▶ Length of oppositions, costs & strategy considerations
- ▶ Procedures & Steps
- ▶ Why oppose?
- ▶ Extensions of the time including retroactive extensions
- ▶ Evidence
- ▶ Written arguments and hearings
- ▶ Options for settlement

Lunch break

Canadian Lessons from Trademark Litigation in the U.S.

Keynote: Douglas Rettew Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Coffee Break

Workshop: Tips and Strategies in Opposition Proceedings

Gabriel St-Laurent Borden Ladner Gervais LLP

Catherine Daigle Norton Rose Fulbright Canada LLP

Tamara Ramsey Dale & Lessman



I was very pleased with the program. The incredible speakers offered a comprehensive overview of the law and process of trademark registration and practice in Canada as well as comparisons with other countries. Overall, the course was invaluable and presented me with information and materials which were essential in preparation for the Trademarks Agent Exam and practice in the area.

Michael A. Poznanski
Davidson Lawyers LLP

Overview of Trademark Litigation in Canada – Infringement, Passing Off & Depreciation of Goodwill

Amrita V. Singh Marks & Clerk Law LLP

- ▶ Enforcement strategies for registered and common law trademark
- ▶ Causes of actions: infringement, passing-off, depreciation of goodwill
- ▶ Marshalling relevant evidence for proof of infringement
- ▶ Defence strategies to challenge distinctiveness and validity
- ▶ Counterfeiting issues in Canada
- ▶ Remedies (Anton Piller Orders, injunctions, recovery of damages or profits, destructions, customs remedies)
- ▶ Domain name disputes

Managing Your Assets: An In-House Perspective

Geneviève Prévost Molson Coors Brewing Company

- ▶ Strategies for searches, clearance and reporting
- ▶ Managing your IP portfolio to maximize asset value – aligning IP strategy with your business strategy
- ▶ Managing relationships: executives, marketing professionals, agencies and outside counsel
- ▶ Corporate strategies: social media, marks in ads, domains and licensing
- ▶ Monitoring and protecting your IP assets

Lunch break

Counterfeits in Canada: How to Keep Fakes Out of Physical and Online Marketplaces

David Lipkus Lipkus Law LLP

- ▶ Counterfeit goods/rights at issues
- ▶ Identifying the target
- ▶ Investigation
- ▶ Obtaining evidence
- ▶ Online Open sources searches
- ▶ Civil/criminal/border enforcement
- ▶ Social media
- ▶ Online marketplaces
- ▶ Website enforcement
- ▶ Collaboration with third parties

NEW: IP Terms in Commercial Transactions

Anna Sosis TD Bank Group

- ▶ Understanding terms and scope of rights relating to Intellectual Property in commercial transactions including:
 - Ownership and licensing
 - Representations, warranties and indemnities
 - Chain of title issues
 - Use and licensing of Open Source Software and Open Source AI
 - Tips in IP licensing

Workshop: Reporting Office Actions

William Audet Smart & Biggar LP

Suzanne Antal Lavery LLP

**MODULE 3
FUNDAMENTALS OF THE MADRID SYSTEM
FOR CANADIAN PRACTITIONERS**

Key Points of the Madrid Protocol

Madrid: Is it really worth it?

Daniel Drapeau Drapeaux Inc.

- ▶ Introduction to Madrid Protocol and key terminology
- ▶ Understanding the advantages and disadvantages of the Madrid system from a Canadian perspective

**Canadian Protocol Applications:
From Prosecution to Opposition**

Christopher Dejardin Cassan Maclean IP Agency Inc.

- ▶ Understanding the formalities and technical requirements for prosecution, registration and post-registration management of International applications and registrations
- ▶ Key differences in CIPO's treatment of Protocol applications versus national applications from prosecution to opposition
- ▶ Understanding the formalities and technical requirements for prosecution, registration and post-registration management of International applications and registrations

NEW: Trademarks in the Digital Age

Jules Gaudin Robic Agence PI S.E.C.

- ▶ Understanding intricacies related to trademark presence online
- ▶ Brief overview of UDRP proceedings
- ▶ The next frontier: trademarks and AI

Workshop Leaders:

Kwan T. Loh Smart & Biggar LP

Jean-Phillipe Mikus Fasken Martineau DuMoulin LLP

Catherine Daigle Norton Rose Fulbright Canada LLP

William Audet Smart & Biggar LP

Daniel Drapeau Drapeaux Inc.

Julie Larouche Cain Lamarre, S.E.N.C.R.L.

Chantal St-Denis O'Brien TM Services Inc.

Gabriel St-Laurent Borden Ladner Gervais LLP

Paula Clancy Gowling WLG (Canada) LLP

Henry Lue Wilson Lue LLP

Douglas Rettew Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Amrita V. Singh Marks & Clerk Law LLP

Geneviève Prévost Molson Coors Brewing Company

David Lipkus Lipkus Law LLP

Anna Sosis TD Bank Group

Christopher Dejardin Cassan Maclean IP Agency

Jules Gaudin Robic Agence PI S.E.C.

Karine Pommier Robic Agence PI S.E.C.

Meghan Dillon Smart & Biggar LP

Tamara Ramsey Dale & Lessman

Suzanne Antal Lavery LLP

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Copyright Master Class



UPGRADE YOUR SKILLS: Copyright law has become a key consideration in a large number of areas of our society and economy. At the same time, it is becoming more complex, as legislators, courts, public institutions and businesses all struggle to address the impact of new technologies, new uses and new legal issues. Now you have a chance to learn from some of Canada's copyright experts' valuable practical insights into the impact of these changes and how to deal with them.

KEY BENEFITS: In-depth analysis of copyright law with a focus on the changing landscape, including legislative amendments and recent cases. Practical advice from experienced counsel. An opportunity to interact daily with some of the top copyright lawyers in Canada.

WHO SHOULD ATTEND: This course will be of great benefit to **in-house counsel, practising lawyers, librarians, intellectual property managers, contract managers, licensing executives and business persons** who deal with copyright issues as part of their responsibilities or practice. The focus is on practical issues and understanding how copyright considerations arise in a variety of business settings. The course will be of greatest benefit to participants who have been previously exposed to copyright issues. The instructors will presume that each participant is reasonably familiar with general copyright concepts.



I came with high expectations of learning something practical and useful. I was not disappointed. I thank the organizers for their efforts. My time and money were well spent.

Jerry Switzer
Feehely, Gastaldi Law Firm



IPIC's Copyright Course was a highly rewarding and motivating experience. The guest speakers were all knowledgeable practitioners in their fields of practice relaying their experience and practice-oriented advice. The group was one with diversified interests and a good source of networking and stimulating interchange. A definite must for junior practitioners and those wanting to enhance their knowledge of copyright.

Silviu Bursanescu
Québecor Média Inc.

MONDAY, JULY 20, 2026

MODULE 1 CROSS INDUSTRY CONCEPTS

Opening Remarks and Ice Breaker

Course Directors:

Christie Bates Senior Associate at Smart & Biggar
Janet N. Chong Senior Legal Counsel at SOCAN

Introduction to Key Aspects of Copyright

Christie Bates Smart & Biggar

- ▶ Creature of statute and treaties
- ▶ Literary, dramatic, musical, and artistic works
- ▶ Section 3 of the Copyright Act and the rights granted to the copyright owner

Break

Introduction to Key Aspects of Copyright

Christie Bates Smart & Biggar
Janet N. Chong SOCAN

- ▶ Performer's Rights
- ▶ Other protectable subject matters
- ▶ Authorship and ownership

Lunch

Introduction to key aspects of copyright (Cont'd)

- ▶ Registration
- ▶ Death of an author and its consequences
- ▶ Crown copyright
- ▶ Collective Societies
- ▶ Balancing rights
- ▶ Technological neutrality

Break

Infringement and defences to infringement

Sangeetha Punniyamoorthy, DLA Piper
Sana Halwani, Lenczner Slaght

- ▶ Specific acts of infringement
- ▶ Who is an infringer?
- ▶ Unconscious copying
- ▶ Indirect copying
- ▶ Meaning of "substantial part"
- ▶ Section 27 (2) and secondary infringement
- ▶ Common defences
- ▶ Exceptions to infringement rights
- ▶ Fair Dealing: general principles

MODULE 1 CROSS INDUSTRY CONCEPTS

Protection and Enforcement of Copyright**Lorne Lipkus** Lipkus Law

- ▶ Anton Piller Orders
- ▶ Injunctions
- ▶ Damages and profits
- ▶ Detention of imported copies by customs
- ▶ Enforcement of criminal provisions
- ▶ Cross-border copyright infringement and the Internet
- ▶ Impact of social networking
- ▶ Canadian Anti-Fraud Centre

Break**Social Media, Virtual Reality, and Computer Games****Catherine Lovrics** Marks & Clerk

- ▶ Browsing, Scrapping, Streaming and Downloading
- ▶ Open source software
- ▶ Virtual and augmented reality
- ▶ Social media and user-generated content
- ▶ Copyright in meta tags, online games and virtual property

LUNCH AND LEARN KEYNOTE

Marie-Julie Desrochers Coalition pour la diversité des expressions culturelles (CDEC) | Coalition for the Diversity of Cultural Expressions (CDCE)

Monetization and Exploitation of Copyright: Legal Framework**Andrew Nunes** Fasken Martineau DuMoulin

- ▶ Assignments vs. licensing vs. rentals
- ▶ Necessity of writing & signature
- ▶ Registration of assignments & licenses
- ▶ Equitable/beneficial ownership
- ▶ Compulsory licensing
- ▶ Security interest in copyright
- ▶ Considerations before drafting/negotiation. Is a license even required?

Break**Monetization and Exploitation of Copyright: Drafting and Negotiating Contracts****Andrew Nunes** Fasken Martineau DuMoulin

- ▶ Key Provisions of commercial agreements
- ▶ Types of licenses: sole, exclusive, non-exclusive
- ▶ License scope, restrictions and services
- ▶ Source code escrow
- ▶ Fees and royalties
- ▶ Impact of confidentiality obligations and assignment clauses on licenses
- ▶ Term, transition and survival
- ▶ Copyright in mergers & acquisitions and other transactions
- ▶ Due diligence, representations and closing conditions

Networking Event

MODULE 2 FOCUS ON ENTERTAINMENT

Copyright in the Digital World**Kristina Milbourn** Rogers Communications**Daniel Pink** Rogers Communications

- ▶ Downloading, streaming and making available
- ▶ Browsing, linking and caching
- ▶ Notice and takedown
- ▶ Notice and notice
- ▶ Site blocking orders
- ▶ ISP liability and exceptions

Break**Collective societies and the Copyright Board****Janet N. Chong** SOCAN

- ▶ Creation and mandate of collective societies
- ▶ Statutory regime for collective societies
- ▶ Copyright Board, its jurisdiction, and typical matters before it
- ▶ Practical tips for dealing with collective societies and obtaining licences

Lunch**Panel: Copyright in Practice****Bob Tarantino** Dentons**Angelika Heim** Stohn Hay**Karin Kazakevich** Dentons

Using an interactive scenario-based approach with decades of experience serving clients in the film and television, publishing and music industries, the panelists will discuss practical applications of copyright in a variety of business settings and will debate current policy implications of copyright.

MODULE 3 FOCUS ON AI

Introduction to AI**Peggy Chooi** IAC

- ▶ What is AI?
- ▶ The process followed from a technical standpoint
- ▶ Terminology and system components
- ▶ Where can copyright intervene with regards to AI and Data?

Break**Training and data sets****Jay Kerr-Wilson** Fasken Martineau DuMoulin

- ▶ Protection of data via copyright
- ▶ Privacy questions involved in AI
- ▶ Availability and origins of data sets
- ▶ Reproductions and exceptions applicable
- ▶ Impact of AI on public policy when it comes to copyright infringement and exceptions

Lunch**Protection of the Output of an AI software****Jules Gaudin** ROBIC

- ▶ Applicability of copyright to AI-generated content
- ▶ Avoiding infringement with AI
- ▶ Originality of AI-generated content
- ▶ Cases to watch
- ▶ Point of view of the USPTO and CIPO

Break**Contractual and due diligence considerations in AI****Misha Benjamin** BCF

- ▶ What do buyers want to see?
- ▶ Commercialization and warranties
- ▶ Transparency, disclosure of use of AI
- ▶ Due diligence in AI-related transactions
- ▶ Corporate vs. user liability
- ▶ Best practices

INTELLECTUAL PROPERTY INSTITUTE OF CANADA



IPIC is the only intellectual property association in Canada to which nearly all patent agents, trademark agents and lawyers specializing in intellectual property belong.

IPIC members receive a preferential rate on registration fees for the Summer Courses in Intellectual Property.

IPIC offers additional courses in patents, trademarks and copyright.
Inquire at education@ipic.ca

Become an IPIC member today at www.ipic.ca



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