



IPIC Strategic Plan Progress Update

Q1

Q2

Q3

Q4

2024

Q1

Q2

Q3

Q4

2025

Q1

Q2

Q3

Q4

2026

- IPIC completed finishing touches on centennial assets for launch.
- Committees renewed for 2025-27 cycle.
- IPIC began the 2026 membership renewal drive.
- CPATA Responds to IPIC Recommendation and Announces Consultation on Fees.

The Voice of IP



- IPIC Finalized the IPIC100 Website in Q4. Testing and programming for launch.
- **IPIC100** teaser released in IP Newsbreak.
- IPIC President Hynes met with Office of the Minister of Industry and Minister of Finance on the scope of agent-client privilege
- List of Canadian IP funding and incentives programs released on IPIC website.
- IPIC's new Stakeholder Map released and shared with membership.
- IPIC President Hynes met with CIPO leadership to discuss due-care, Red Tape strategy, NGP system fixes, and the status of the trademark examination backlog.

Professional Development and Thought Leadership



- The yearly series "Being an Effective IP Strategist" was enhanced with a case study for advanced learning, attracting over 120 participants.
- CPD: webinars covered limitation periods, online enforcement, brand marketing, comparative copyright law, IP & competition law, and ethics.
- The Trademark Agent Exam Prep Course began in November ensuring all students will finish before CPATA's February Knowledge Exam.
- The **IPIC2026** Centennial Conference Sponsorship outreach launched in December, generating early interest from prospective sponsors.
- December marked the certification of 8 new Certified Canadian Patent Administrators and 12 new Certified Canadian Trademark Administrators.

Promoting a World Class IP Community



- IPIC Updated it's AMS system in December. System is currently running smooth.
- Participated in CIC Career Fair in Toronto ON.
- Careers in IP webpage updated.
- Mental Health e-learning module released.
- IPIC EDI Guiding Principles released.
- President Hynes represents Canadian profession in AIPLA leadership medal ceremony in Washington D.C.
- IPIC met with NRC-IRAP team to discuss the finalization of the 2025-2026 Contribution Agreement.

OUR VISION: To be the leading authority on intellectual property in Canada, and the voice of intellectual property professionals.

OUR MISSION: To enhance our members' expertise as trusted intellectual property advisors, and to shape a policy and business environment that encourages the development, use, and value of intellectual property.