



100 IPICT2026

CENTENNIAL
Sponsorship
Opportunities

Annual Conference | Conférence annuelle
Sept. 16–18, 2026 | Ottawa, ON

ipic.ca

IPI2026 SPONSORSHIP OPTIONS

IPI's Centennial Conference – Celebrate 100 Years of Innovation

Join us at the Intellectual Property Institute of Canada's (IPI) 2026 Annual Conference, the premier gathering for intellectual property (IP) professionals nationwide. Each year, this flagship event brings together industry leaders and experts for forward-thinking discussions, exceptional networking, and the latest insights shaping the future of IP.

A Once-in-a-Century Milestone

In 2026, IPI proudly celebrates 100 years of advancing innovation, protecting ideas, and shaping the future of intellectual property. As we commemorate this remarkable Centennial milestone, we invite you to be part of this historic moment as a valued sponsor of IPI's 2026 Annual Conference, taking place September 16 - 18, in Ottawa, at the iconic Fairmont Château Laurier.

Why Sponsor IPI's Annual Conference?

IPI's Annual Conference provides sponsors with the opportunity to meet with senior leaders of the IP profession face to face and in one place. The Annual Conference attracts delegates from across Canada and abroad providing the opportunity to meet various IP professionals from Canada's major law firms, patent and trademark agencies, corporations, government and universities.

★ Unmatched Access to Senior Leaders

Connect with top decision-makers from across Canada and abroad – patent and trademark agents, IP lawyers, in-house counsel, corporate IP leaders, government representatives, academics, and innovators – all in one place.

★ Unparalleled Visibility

Elevate your brand in front of hundreds of IP professionals. Our Centennial-level programming, keynote speaker, and enhanced social events will draw the profession's largest audience yet – creating exceptional exposure for your organization.

★ Meaningful Networking Opportunities

Engage with influencers, collaborators, and potential clients in a dynamic environment designed to spark conversation, partnership, and thought leadership.

★ Powerful Brand Recognition

Choose from a range of sponsorship options that ensure your name stands out, with opportunities tailored for maximum visibility, engagement, and impact.

Be Part of a Celebration 100 Years in the Making

Become an **IPI2026** Sponsor and position your organization at the forefront of Canada's IP community. Showcase your products and services, build new relationships, and join us in celebrating a milestone – one that comes only once every century.

Join us in Ottawa for IPI's 100th – and help shape the next century of innovation!

About the Intellectual Property Institute of Canada

IPI is Canada's leading association of professionals who specialize in various areas of IP. With over 2,000 members from diverse professional backgrounds, including patent agents, trademark agents, IP lawyers, administrators and subject matter experts, IPI is the only national association representing the full spectrum of Canadian IP professionals.

Vision

To be the leading authority on intellectual property in Canada and the voice of intellectual property professionals.

Mission

To empower members with the expertise as trusted intellectual property advisors and to shape a policy and business environment that encourages the development, use, and value of intellectual property.

Platinum Sponsor **SOLD!**

- Exclusive branding on IPIC website conference page
 - Logo on cover of program brochure emailed to 2,000+ IPIC members
 - One 60 to 90 second video shown in between sessions (1-time viewing) (video provided by sponsor)
 - One complimentary registration
 - One complimentary table-top display in networking area
 - Logo on welcome banner displayed at registration desk
 - Company literature displayed at IPIC registration desk
 - Three complimentary weeks of job posting ad in IP Newsbreak
 - Mention as "Platinum Sponsor" during opening remarks
- Plus all general benefits**

Gold Sponsor – \$5,000 - \$35,000

Events - Exclusive Branding

- Centennial Gala **SOLD!**
- Centennial Keynote Speaker **\$20,000**
- Centennial Welcome Reception **\$10,000**
- IPIC Foundation Networking Event **\$10,000**
- Friday Lunch Symposium - **NEW!** **\$10,000**
- Global IP Leadership Dinner - **NEW!** **\$10,000**
- Session Sponsor **\$ 5,000**
- Networking Breaks **SOLD!**
- Thursday Networking Mixer **SOLD!**
- Breakfasts (2) **\$ 5,000**
- Thursday IP Roundtables & Lunch **SOLD!**

Plus all general benefits

Products - Exclusive Branding

- Delegate Gift **\$8,000 - \$12,000**
(with or without firm logo on gift)
- Conference App **SOLD!**
- Lanyards (with IPIC & sponsor logo) **SOLD!**
- Livestream Sponsor – exclusive branding **\$5,000**

Plus all general benefits

Silver Sponsor – \$4,000

- Exclusive branding on future annual conference promotional gift given to delegates (supplied by sponsor with approved by IPIC)
- Exclusive branding with **IPIC100** logo on conference pens (supplied by sponsor with approval by IPIC)

Plus all general benefits

Bronze Sponsor – \$3,000

All general benefits

Exhibiting Sponsor – \$7,500 (limited availability)

- One table-top display in networking area
- Two complimentary conference registrations (Welcome Reception & Gala included)

Plus all general benefits

GENERAL BENEFITS – FOR ALL SPONSORS

- Logo included on conference website
- Logo included in program brochure emailed to 2000+ IPIC members
- Logo and description included on conference app
- Logo included on sponsor banner
- Logo included as part of slideshow displayed between sessions
- Mention as sponsor during opening remarks
- Logo included in one **IPIC2026** promotional email sent to IPIC members

Interested? Contact us today to secure your sponsorship package!

Kim Arial, Manager of Education & Events
613-234-0516 x. 27 | karial@ipic.ca