



IPIC Strategic Plan Progress Update

Q1

Q2

Q3

Q4

2024

Q1

Q2

Q3

Q4

2025

Q1

Q2

Q3

Q4

2026

- Letter sent by IPIC President Lipkus to CPATA seeking an immediate fee reduction consultation
- IPIC renews its partnership with NRC-IRAPs IP Assist for 2025-2026

- Patent Committee provides update on status of Next-Generation Patents
- 550+ participants attended the annual Year-in-Review in IP Law 3-webinar series

The Voice of IP



- Regular meetings with CPATA's CEO and Board to advance CPD policy and fee reduction strategies.
- Letter sent by IPIC President to CPATA seeking immediate fee reduction consultations.
- IPIC Insurance Plan expanded to allow Australian IP agents. Increasing the pool keeps premiums down.
- CIPO's monthly Trademark backlog updates shared with members, showing ongoing wait-time reductions.
- ELC and PAC have met and are actively working on hosting a potential "ask an agent" career event.
- IPIC requests review by CPATA Election Commissioner for late nomination of trademark agent for the 2025 CPATA Board Election.

Professional Development and Thought Leadership



- 2025 Trademark Agent Tutorials date and tutors confirmed; PATC Drafting & Prosecution module dates and instructors confirmed; PATC distance education orientation session held to boost student engagement.
- Annual Conference planning well underway; nine sponsors confirmed.
- New AI webinar series planned for June, while Year-in-Review and Patent/Trademark Case Law Review webinar series drew strong attendance.
- IPIC McGill Summer Courses: program brochures soon to be published.
- Leaders of Tomorrow initiative transitioning to IPIC-led webinars in Fall 2025, streamlining the mentorship framework.
- Patent & Trademark Administrator Certification content reviewed; spring exams set.

Promoting a World Class IP Community



- Sponsor research conducted at the CSAE Tête-à-Tête Tradeshow for potential member offerings.
- RFP created and sent out for refreshing the "Your Profession, Our Purpose" membership value proposition campaign.
- IPIC President attended the NY Bar Association Annual Judges Dinner to strengthen global outreach.
- EDI Guiding Principles nearly finalized; pending final review before Board submission.
- Well-being programs continue under ELC and PAC collaboration; next PAC meeting scheduled for April.
- Diversity Community Development awaiting results from the Member Survey to guide next steps.

OUR VISION: To be the leading authority on intellectual property in Canada, and the voice of intellectual property professionals.

OUR MISSION: To enhance our members' expertise as trusted intellectual property advisors, and to shape a policy and business environment that encourages the development, use, and value of intellectual property.