

# SPONSORSHIP OPPORTUNITIES

By professionals for professionals



## 2025 SUMMER COURSES IN INTELLECTUAL PROPERTY

July 7 - July 24, 2025



Intellectual Property Institute of Canada  
Institut de la propriété intellectuelle du Canada



**McGill**

School of  
Continuing Studies

École  
d'éducation permanente

# About IPIC/McGill Intellectual Property Summer Courses

One of the most established professional development & networking events in the field of intellectual property in Canada for over 20 years.

Offered by McGill University's School of Continuing Studies in partnership with the Intellectual Property Institute of Canada (IPIC), these intensive summer courses help professionals from legal, business, academic and government sectors keep up to date on the latest trends and developments in intellectual property.

Taught by seasoned intellectual property professionals and distinguished guest speakers, the specialized courses include:

- **UNDERSTANDING TRADEMARKS:** July 7 - July 11, 2025
- **UNDERSTANDING PATENTS:** July 14 - July 18, 2025
- **COPYRIGHT MASTER CLASS:** July 21 - July 24, 2025

## Why Sponsor?



## Interested in becoming a sponsor?

Contact us at [pce.scs@mcgill.ca](mailto:pce.scs@mcgill.ca)

# 2024 INTELLECTUAL PROPERTY SUMMER COURSES

## Sponsorship Opportunities

### Understanding Trademarks

	DAILY BREAKFAST JULY 7 - 11, 2025	COCKTAIL JULY 7, 2025	LUNCH & LEARN JULY 9, 2025
	\$1,500 per breakfast	\$2,500	\$3,500
Sponsor signage at the event	●	●	●
Acknowledgement in opening remarks	●	●	●
Complimentary event attendance for 2 guests		●	●
Distribution of sponsor branded gift (provided by sponsor) to the attendees		●	●

*\*Breakfast is offered daily*

### Understanding Patents

	DAILY BREAKFAST JULY 14 -18, 2025	COCKTAIL JULY 14, 2025	LUNCH & LEARN JULY 16, 2025
	\$1,500 per breakfast	\$2,500	\$3,500
Sponsor signage at the event	●	●	●
Acknowledgement in opening remarks	●	●	●
Complimentary event attendance for 2 guests		●	●
Distribution of sponsor branded gift (provided by sponsor) to the attendees		●	●

*\*Breakfast is offered daily*

### Copyright Masterclass

	DAILY BREAKFAST JULY 21- 24, 2025	COCKTAIL JULY 22, 2025	LUNCH & LEARN JULY 24, 2025
	\$950 per breakfast	\$1,500	\$2,500
Sponsor signage at the event	●	●	●
Acknowledgement in opening remarks	●	●	●
Complimentary event attendance for 2 guests		●	●
Distribution of sponsor branded gift (provided by sponsor) to the attendees		●	●

*\*Breakfast is offered daily*