



# IPIC2025

DISCOVER SASKATOON, CHRIS HENDRICKSON PHOTOGRAPHY

# Sponsorship Opportunities

Annual Conference | Conférence annuelle  
**Oct. 8–10, 2025 | Saskatoon, SK**

[ipic.ca](http://ipic.ca)


# IPIC2025 SPONSORSHIP OPTIONS


## IPIC's Annual Conference


Welcome to the Intellectual Property Institute of Canada's (IPIC) Annual Conference, the premier gathering of intellectual property (IP) professionals in Canada. Our event brings together industry leaders, experts, and practitioners for insightful discussions, networking opportunities, and the latest developments in the field of intellectual property.


## Why Sponsor IPIC's Annual Conference?

IPIC's Annual Conference provides sponsors with the opportunity to meet with senior leaders of the IP profession face to face and in one place. The Annual Conference attracts delegates from across Canada and abroad providing the opportunity to meet various IP professionals from Canada's major law firms, patent and trademark agencies, corporations, government and universities.

 **Elevate your Visibility:** Showcase your organization to a diverse audience of hundreds of IP professionals, including patent agents, trademark agents, lawyers, and subject matter experts.

 **Strong Networking:** Forge meaningful connections with decision-makers, influencers, and potential collaborators in the vibrant world of intellectual property.

 **Brand Recognition:** Amplify your brand's voice through various sponsorship levels and opportunities that guarantee maximum exposure and recognition.

 **Thought Leadership:** Participate in impactful panel discussions, workshops, or sponsor exclusive conference sessions to position your brand at the forefront of innovation.

Become an **IPIC2025** Sponsor and showcase your products and services while networking with potential clients. Join us in Saskatoon, Saskatchewan and be part of an incredible conference!

## About the Intellectual Property Institute of Canada

The Intellectual Property Institute of Canada (IPIC) is Canada's leading association of professionals who specialize in various areas of intellectual property (IP). With over 1,900 members from diverse professional backgrounds, including patent agents, trademark agents, lawyers, administrators and subject matter experts, IPIC is the only national association representing the full spectrum of Canadian IP professionals.

### Vision

To be the leading authority on intellectual property in Canada and the voice of intellectual property professionals.

### Mission

To empower members with the expertise as trusted intellectual property advisors and to shape a policy and business environment that encourages the development, use, and value of intellectual property.

## Platinum Sponsor – \$15,000

- Exclusive branding as Platinum Sponsor on the IPIC website conference page
- Logo on cover of program brochure emailed to all IPIC members
- One 60 to 90 second video shown in between sessions (1-time viewing) (video provided by sponsor)
- One complimentary registration
- One complimentary table-top display in networking area
- Logo placement on onsite signage
- Company literature displayed at IPIC registration desk <sup>1</sup>
- Three complimentary banner ads in IP Newsbreak
- Mention as “Platinum Sponsor” during opening remarks

**Plus all general benefits**

## Gold Sponsor – \$5,000 - \$11,000

### Events - Exclusive Branding

- Session Sponsor **\$5,000**
- Networking Breaks (2) **\$5,000**
- Thursday Networking Mixer **\$5,000**
- Breakfasts (2) **\$5,000**
- Wednesday Welcome Reception **\$5,000**
- Thursday IP Roundtables & Lunch **\$5,000**
- Foundation Networking Event **\$5,000**
- Friday IP Roundtables & Lunch **\$5,000**
- Friday Gala & Dessert Reception **SOLD**

**Plus all general benefits**

### Products - Exclusive Branding

- Livestream Sponsor – exclusive branding **\$5,000**
- **IPIC2025** Promotional Video – exclusive branding in promotional video emailed to all IPIC members **\$5,000**
- Lanyards (with IPIC & sponsor logo) **SOLD**
- Delegate Gift (with IPIC & sponsor logo) **\$7,000 / 10,000**
- Conference App **\$10,000**

**Plus all general benefits**

## Silver Sponsor – \$3,000

- Exclusive branding on 2026 conference promotional gift (supplied by sponsor with approved by IPIC) or
- Exclusive branding on conference pens (supplied by sponsor with approval by IPIC)

**Plus all general benefits**

## Bronze Sponsor – \$2,500

**All general benefits**

## Exhibiting Sponsor – \$6,000 (limited availability)

- One table-top display in networking area
- Two complimentary registrations

**Plus all general benefits**

### GENERAL BENEFITS – FOR ALL SPONSORS

- Logo included on conference website
- Logo and description included on conference app
- Logo included on sponsor banner
- Logo included as part of slideshow displayed between sessions
- Mention as sponsor during opening remarks
- Logo included in one **IPIC2025** promotional email sent to IPIC members

Interested? Contact us today to secure your sponsorship package!

**Kim Arial**, Manager of Education & Events  
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<sup>1</sup> – Subject to format rules and approval by IPIC