



# IPIC Strategic Plan Progress Update

Q1

Q2

Q3

Q4

2024

Q1

Q2

Q3

Q4

2025

Q1

Q2

Q3

Q4

2026

- IPIC Urges Action on Federal Court Funding Crisis
- Emerging Leaders Committee launches first “Leaders of Tomorrow” networking session
- IPIC announces Certified Administrator Search Tool & New EDI section to Member Profile
- IPIC launches new Wellness & Mental Health Resource page for Mental Illness Awareness Week

## The Voice of IP



- IPIC engaged with the PMO, PCO, Minister of Finance, and Minister of ISI on agent-client privilege.
- Minister of ISI recommended expanding the scope of agent-client privilege in the FES to Finance Canada.
- IPIC and CIPO leadership discussed the TM backlog, MyCIPO, MOPOP, and 2025 plans.
- Membership received regular updates on the Next Generation Patents situation.
- IPIC submitted feedback to GAC on CUSMA’s IP chapter, with a focus on trademarks.
- IPIC assisted CPATA in gathering input for their Annual Licensee Report Survey questions.

## Professional Development and Thought Leadership



- Second year of “IP Strategy: Being an Effective IP Strategist” series obtained 130 participants.
- IPIC awarded the CCPA/CCTA designation to 23 exam candidates.
- The webinar “A Survey of Recent Decisions on Survey Evidence – Where Are We Now?” reviewed the impact of recent court decisions on admissibility of evidence in litigation.
- The webinar “Beyond Our Borders: Trademark Prosecution in China, EU & UK” offered best practices to obtain trademark registration abroad.
- The webinar “Recruitment and Retention Practices to Support EDI Goals” discussed strategies to set equity, diversity and inclusion (EDI) objectives in the workplace.

## Promoting a World Class IP Community



- IPIC celebrated WHM by sharing weekly stories of women in IP.
- WING hosted its annual networking event, Book & Breakfast.
- The IPIC Insurance Committee released an update on insurance plan benefits.
- The Indigenous IP Committee organized a Virtual Book Club using the REMO platform.
- IPIC participated in ISED’s Canada’s Business Support Expo.
- IPIC and CPATA collaborated to inform members and the public about a circulating Trademark Scam.

OUR VISION: To be the leading authority on intellectual property in Canada, and the voice of intellectual property professionals.

OUR MISSION: To enhance our members’ expertise as trusted intellectual property advisors, and to shape a policy and business environment that encourages the development, use, and value of intellectual property.