



Advertise with IPIC!

IPIC Job Bank – Opportunities within the IP profession

Include your job posting quickly and easily on the IPIC website, available to the public as well as to members on **ipic.ca**. There are three available packages:

BRONZE PACKAGE

30 days
\$209*

- One (1) job posting on **ipic.ca/jobs**
- Email sent to job alert subscribers informing them that a new job posting has been added on the IPIC website.



SILVER PACKAGE

30 days
\$279*

- One (1) job posting on **ipic.ca/jobs**
- Email sent to job alert subscribers informing them that a new job posting has been added on the IPIC website.

VISIBILITY ON SOCIAL MEDIA

- One (1) announcement* through IPIC's Twitter account with 2,200+ followers.

VISIBILITY IN IP NEWSBREAK

- Two (2) postings in the Featured Job Opportunity portion in the weekly IP Newsbreak.

GOLD PACKAGE

up to 60 days
\$399*

- One (1) job posting on **ipic.ca/jobs**
- Email sent to job alert subscribers informing them that a new job posting has been added on the IPIC website.

VISIBILITY ON SOCIAL MEDIA

- Two (2) announcements* through IPIC's Twitter account with 2,200+ followers.
- One (1) announcement* through IPIC's LinkedIn account with 3,500+ followers.

VISIBILITY IN IP NEWSBREAK

- Three (3) postings in the Featured Job Opportunity portion or (3) advertisements in the weekly IP Newsbreak.

**Non-members add \$100 to the prices above.*

**depending on number of job postings to promote, the announcement on IPIC's social media platforms may include multiple job postings.*

Banner Advertisement in IP Newsbreak

The IP Newsbreak is a weekly e-newsletter that is sent to IPIC's 1,750 members. It is a great way to reach IPIC's membership with high open and click rates. Advertise an upcoming job opportunity, a partnership announcement or showcase your products and services in a banner advertisement.

\$175 + HST for 3 consecutive postings. Additional ads available at a discounted rate.

Banner ad size: 1024 x 300 px. Ads are enabled to click-through to approved URL of your choice (ie. link to a website, or webpage with a larger advertisement). IP Newsbreak is sent weekly, every Friday (deadline every Thursday).

For more information or to book your ad space(s), please contact: **admin@ipic.ca**