



IPIC Strategic Plan Progress Update

Q1

Q2

Q3

Q4

2024

Q1

Q2

Q3

Q4

2025

Q1

Q2

Q3

Q4

2026

- IPIC's new 'Careers in IP' campaign launched in March with over 125,000 views across all platforms
- Finance Canada opens consultation on IPIC's Patent Box recommendation
- IPIC launches 'Test Your Knowledge' mock exam for agents in training
- President Clancy attends IPTA Australia and CIPA First President's Meeting

The Voice of IP



- **Careers in IP** launched in March to strong engagement: over +1,000 unique visitors in a month.
- IPIC search for qualified candidates for CPATA election results in strong candidates identified.
- IPIC developed and submitted a response to Finance Canada consultation on Patent Box policy.
- MP Naqvi agrees to champion the scope of agent-client privilege issue with government to avoid a two-tier system of privilege.
- IPIC's Centennial Committee met to begin planning for IPIC's 100th anniversary.
- Meika Ellis spoke at RBC Career Launch, in partnership with Indspire.
- *Benjamin Moore vs. AG*: IPIC responds to AG motion on request for leave before the SCC.
- IPIC and CIPO agree to a communications approach to increase transparency of backlog reduction work. 70% of new examiners complete coaching phase of training early.

Professional Development and Thought Leadership



- CCPA/CCTA survey provided leads on CPD topics and a 100% course satisfaction rate from respondents.
- Annual Conference: Program topics have been finalized and 30% of speakers have been confirmed.
- Engaging in monthly collaborative discussions with IP Village.
- Industrial Design Committee reviewing and updating course content for the on-demand module.
- Beatrice Ngatcha speaks at CIPO's Black History Month and International Women's Day events.
- The Trademark Case Law Review series was held with 8 webinars and 16 speakers.
- New feature "Test Your Knowledge" mock exam for Agent Exam Prep Courses developed and launched.

Promoting a World Class IP Community



- Call for Proposals for new AMS software sent out to market for quotes and submissions.
- Certified Administrator Search Tool developed.
- IPIC approved 103 + 36 (pending applications) in Q1.
- Global Learning presented recommendations to IPIC and the EDI committee on March 28th.
- New Community application process and promotion was launched.
- Mentorship program is being reviewed to find an automated solution for matching.
- IPIC begins discussions with online networking software providers to bolster member networking opportunities.
- IPIC attends and participates at the AIPLA DEI Colloquium in San Juan, Puerto Rico.

OUR VISION: To be the leading authority on intellectual property in Canada, and the voice of intellectual property professionals.

OUR MISSION: To enhance our members' expertise as trusted intellectual property advisors, and to shape a policy and business environment that encourages the development, use, and value of intellectual property.