## 2023 Member Survey Results

### OVER 1,780 MEMBERS

IPIC has achieved a member satisfaction rate of 88%!

#### Members' top 3 reasons for joining IPIC:

To keep up-to date on current issues

To support the profession

To network with IP professionals

of respondents are pleased with our member communications

93% of respondents have attended IPIC's webinars

of respondents have been part of the Institute for more than 10 years

### IPIC MEMBER BREAKDOWN BY CATEGORY:

Associate **48.26%** Student **2.49%** 

Affiliate **20.89%** Emeritus **1.14%** 

Fellow **17.16%** Academic **0.73%** 

Certified Administrator **4.67%** Distinction **0.31%** 

In-House Honorary **0.10%** Associate **2.95%** 

Lifetime **0.05%** 

# **I**IPIC

#### SURVEY RESPONDENTS: BREAKDOWN BY PROFESSION

Lawyer 57%
Patent agent 45%

**Trademark agent 43%** 

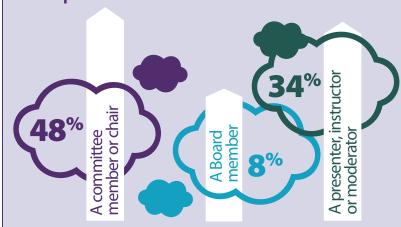
In-House 11%

Certified Administrator, Paralegal, Clerk 9%

**Trademark agent trainee** 5%

Patent agent trainee 3%
Other 3%

Respondents have volunteered with IPIC as:



#### RESPONDENTS ARE THE MOST SATISFIED WITH THE FOLLOWING INITIATIVES:

