

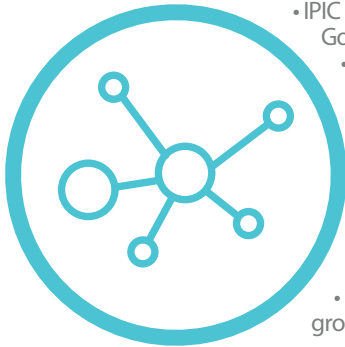
IPIC Strategic Plan Progress Update



- IPIC members engaged on important EDI and IP topics through EDI Listening Session.
- NRC-IRAP approves IPIC partnership proposal for new “IP Assist” program announced in 2021 Federal Budget.

- Successful return to in-class learning for the IPIC-McGill Summer Courses.
- IPIC offered members more than 34 CPD eligible webinars by the end of Q3!

Equity, Diversity & Inclusion



- IPIC engages with EDI Consulting firm for review of Governance and HR Policies and best practices.
- IPIC engages with EDI Educators to offer on demand EDI e-learning modules.
- An EDI training session for Chairs & Vice Chairs is confirmed for **IPIC2022**.
- IPIC launches EDI webpage with resources and information on EDI initiatives.
- Finalized EDI Survey and preparing to host a post survey Focus Group session to share survey results highlights.
- Celebrated Pride Season with a Q&A with IP Out (UK).
- Discussions with IP Village on programming for equity-seeking groups.

Education & Skills



- IPIC-McGill summer courses in Montreal took place in July.
- Three additional sponsors for the Annual Conference in Whistler for a total of 21 sponsors.
- 34 webinars on substantive law, practice management & professionalism offered by Q3.
- Drafting & Prosecution Module of the Patent Agent Training Course successfully concluded in July.
- Second offering of the Trademark Agent Exam Prep Course successfully concluded in September.
- Content of the Section 45 Trademark On Demand Course was completely updated in August.
- 180+ registrants to the first in-person Annual Conference since the pandemic began...and counting.
- French-language programming continues to be developed and successfully offered.

IP Policy & Growth



- 2022 Federal Budget announces commitment to study IPIC's Patent Box Recommendation.
- Continued discussions with Global Affairs Canada on Russia Sanctions.
- Development of IPIC's 2022 Pre-Budget Submission.
- IPIC begins contract negotiations with NRC IRAP on Level 1 of “IP Assist” program.
- IPIC meets with Minister of Industry Policy team to discuss research needs.
- TM Committee develops submission on draft practice notice on official marks.
- Patent Committee develops brief on amendments to patent fees and on international patent harmonization issues.

Member Experience



- Published numerous articles on IPIC's UnscriPted Blog authored by members of various IPIC Committees: Indigenous IP, Young Practitioners, Communications, Industrial Design, and Patent.
- **IPIC2022** marketing campaign in full swing, IPIC developed a conference promotional video, content promoting conference sessions and visuals designed specifically for attendees, speakers, and moderators to share on social media.
- Connected with the Canadian Intellectual Property Office (CIPO) and the Canadian Council for Aboriginal Business (CCAB) to collaborate on the next phase of IPIC's **Own it.** campaign.

OUR VISION: To be the leading authority on intellectual property in Canada, and the voice of intellectual property professionals.

OUR MISSION: To enhance our members' expertise as trusted intellectual property advisors, and to shape a policy and business environment that encourages the development, use, and value of intellectual property.