



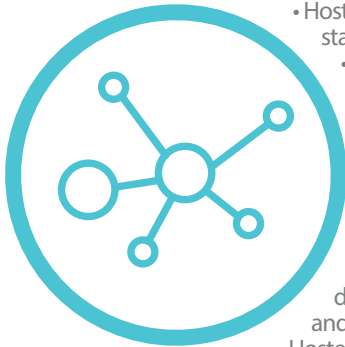
IPIC Strategic Plan Progress Update



- Engaged with Equity, Diversity & Inclusion experts to conduct IPIC's first-ever EDI-focused survey of the profession.
- Federal Court Adopts IPIC Proposed Test for Patentability of Computer Related Inventions.

- Launched program and registration for IPIC's first in-person conference in 3 years - **IPIC2022** in Whistler, BC.
- Surpassed 2022 member retention goal and 25 new Affiliate and Associate members approved by the Board of Directors.

Equity, Diversity & Inclusion



- Hosted first Roundtable with IP associations and government stakeholders to discuss EDI initiatives.
- Acknowledged National Indigenous History Month and National Indigenous Peoples Day with blog postings and complimentary webinar for members *Conversation with Lyndon Linklater on Truth and Reconciliation*.
- Met with CIPO to discuss collaboration on programming for Indigenous entrepreneurs.
- IPIC kicked off a concentrated fundraising effort in support of its Patent & Trademark Institute Educational Foundation (PTIEF)'s Gordon Henderson Fund, whose mission is to promote diversity and inclusion by helping remove barriers to IP education and providing financial support for IP-related educational pursuits.
- Hosted *Mental Health Awareness and Workplace Culture: How We Respond Matters* webinar.

Education & Skills



- Secured 35 presenters for **IPIC2022** including keynote speaker Manjit Minhas of Dragon's Den, and 17 sponsors.
- Awarded certifications to 7 new Certified Canadian Patent Administrators (CCPA) and 2 new Certified Canadian Trademark Administrators (CCTA).
- Launched the 2022-2023 IPIC Mentorship Program and paired 48 mentors and mentees for the next year.
- Introduced continuing education opportunities for certified administrators with webinars on certification v official marks, classification of good & services, and WIPO DAS.
- Held a second French-language webinar in partnership with FORPIQ and LES Québec on bilingual proceedings in the FC.

IP Policy & Growth



- Multiple meetings with the Office of the Minister of Innovation, Science and Industry on IP policy incentives and agent-client privilege legislation.
- Budget 2022 commits to study IPIC's patent box policy incentive.
- Met with Office of the Minister of Finance on amending agent-client privilege legislation through omnibus finance legislation.
- Continued meetings with CIPO TM Branch on backlog reduction strategy.
- Director of TM Branch attended IPIC Board meeting to discuss TM review backlog.
- Hosted World IP Day Reception in Ottawa for Board, past Presidents, and award winners.
- NRC IRAP and IPIC discuss potential partnership to pair IRAP clients with IPIC members on IP strategy service.

Member Experience



- Hosted IPIC's first, and well attended, Virtual Town Hall with IPIC President Louis-Pierre Gravelle, included open discussion and exchange with members on recent IP developments and industry issues.
- Celebrated World IP Day and Canadian Innovation Week by showcasing IPIC's **Own it.** campaign (OwnYourIP.ca) stories and videos on social media.
- Numerous IPIC members delivered IP expertise during stakeholder and partner webinar presentations.
- Highlighted IPIC's various volunteer groups and the important work they do for the association and the profession during National Volunteer Week.
- Launched **IPIC2022** marketing campaign including promotional video featuring Chair of the IPIC Conference Committee Jordana Sanft, and Vice-Chair Barry Fong.

OUR VISION: To be the leading authority on intellectual property in Canada, and the voice of intellectual property professionals.

OUR MISSION: To enhance our members' expertise as trusted intellectual property advisors, and to shape a policy and business environment that encourages the development, use, and value of intellectual property.