

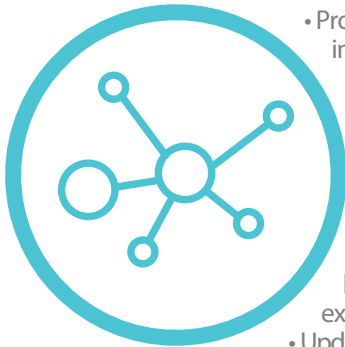


IPIC Strategic Plan Progress Update



- IPIC recommendations from its pre-budget submission included in 2022 Standing Committee on Finance (FINA) Pre-Budget Report to Parliament.
- IPIC's International Women's Day and Black History Month Member Spotlight Series highlighted members and their incredible contributions increasing visibility to the greater membership and public.
- IPIC President Louis-Pierre Gravelle presented IPIC's pre-budget recommendations to Liberal MP Julie Dzerowicz of FINA as part of an innovation panel.
- 52 new Affiliate and Associate members approved by the Board of Directors, surpassing 2021 recruitment.

Equity, Diversity & Inclusion



- Promoted EDI initiatives of members and IP firms to increase awareness and knowledge of industry EDI activities and access to resources.
- Attended *Women Inspiring Women*, in celebration of International Women's Day, with The Honourable Marci Len, Minister for Women and Gender Equality and Youth.
- Met with EDI experts on industry best practices, plans for the EDI Project: *Building Back Through Innovation & Increasing Diversity in Canada's IP Sector* and began Request for Proposal (RFP) process to engage experts in support of the project.
- Updated membership on all EDI activities through UnscriPted blog including a message from IPIC President Louis-Pierre Gravelle.

Education & Skills



- New partnership developed with the Alberta Paralegal Association to promote the Certified Administrator Programs and continuing education to their membership.
- Successful delivery of the Patent Agent Training Course and Trademark Agent Exam Prep Course.
- The Year in Review in IP Law was well received and attended: Patent (330), Trademark (263) and Copyright (205).
- IPIC and FORPIQ renewed their partnership to offer French-language webinars with joint promotion of relevant activities to respective audiences.

IP Policy & Growth



- Met with leaders of the Standing Committee on Industry and Technology (INDU), the Office of the Minister of Innovation, Science, and Industry, and several other MPs for IP policy discussions.
- Submitted recommendations to Minister of Finance in response to budget consultations.
- Met with Global Affairs Canada on several occasions to discuss the UK accession to the CPTPP, the Trade Commissioner Service IP initiative, and upcoming trade agreements.
- IPIC's Patent Committee makes submission on the draft changes to MOPOP regarding patentable subject matter.
- Multiple meetings between IPIC, ISED, and CIPO on issues related to Trademark Backlog Reduction Strategy, and potential amendments to agent-client privilege legislation.
- Hosted a virtual joint leadership meeting with UK practitioners at CITMA.
- Met with BDC, Rideau Hall Foundation, and the Standards Council of Canada on IP awareness opportunities.

Member Experience



- IPIC's *Your profession. Our purpose.* campaign promoting the benefits of IPIC membership for IP professionals in Canada garnered over 2.1M impressions.
- IPIC leadership delivered presentation to Toronto Intellectual Property Group (TIPG) on IPIC's strategic initiatives for 2022.
- Members participated in speaking engagements offered through the IP Talks webinar series delivered by the IP Village, a collaborative initiative of IP partners and stakeholders.
- Monthly podcasts through CIPO's Canadian IP Voices series on how to help Canadian businesses grow and succeed included IPIC members as speakers.
- Annual Member Survey was run and identified resources and data of interest to members for IPIC to continue supporting member business needs and professional excellence.

OUR VISION: To be the leading authority on intellectual property in Canada, and the voice of intellectual property professionals.

OUR MISSION: To enhance our members' expertise as trusted intellectual property advisors, and to shape a policy and business environment that encourages the development, use, and value of intellectual property.