



# IPIC Strategic Plan Progress Update

Q1

Q2

Q3

Q4

▲ 2021

Q1

Q2

Q3

Q4

2022

Q1

Q2

Q3

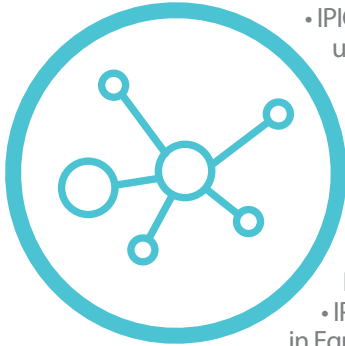
Q4

2023

- After a 20 year effort by the profession, the College officially opened June 28th!
- IPIC lobby effort bears fruit, as amended College Regulations published in CG Part II

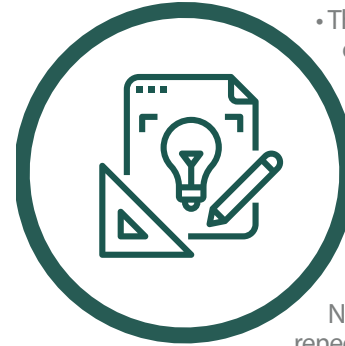
- EDI focus group sessions move IPIC closer to inaugural EDI Action Plan
- IPIC held first ever Patent Administrator Certification Exam, 12 candidates receive CCPA designation

## Equity, Diversity & Inclusion



- IPIC began EDI focus group discussions and will be using their feedback to develop next steps for the organization.
- The focus group heard external presentations on research possibilities for the organization, an overview of unconscious bias in associations, and the history of CIPA's IP Inclusive program.
- IPIC published a land acknowledgement on IPIC's website in advance of National Indigenous Peoples Day.
- IPIC offered our first webinar in support of best practices in Equity, Diversity, and Inclusion.

## Education & Skills



- The first Patent Administrator Certification Exam was offered with 12 successful candidates earning the designation CCPA.
- IPIC partnered with the Canadian Association of Paralegals to promote the Trademark Administrator certification.
- An average of 92 attendees participated in 15 webinars in the Patent and Trademark Case Law series for a total of 1,380 viewers.
- **IPIC2021** will be held virtually, the St. John's, Newfoundland annual conference was successfully renegotiated for September 25 – 27, 2024.

## IP Policy & Growth



- College Regulations Published in CGII reflecting IPIC recommendations.
- Federal Budget Announces \$165M in IP Incentives and IP Services Funding.
- Weekly meetings with ISED policy team and College Registrar on transition to College.
- Government Submissions on Extension of Copyright Term, and Modernization for Online Intermediaries.
- College officially opened its doors on June 28, 2021.

## Member Experience



- IPIC joined its partners and stakeholders for World IP Day, Canadian Innovation Week, and National Indigenous History Month. Numerous IPIC members delivered webinar, session, and podcast presentations to mark the events.
- IPIC participated in National Volunteer Week spotlighting IPIC's various volunteer groups and the important work they do for the association and the profession.
- Ottawa Informals Social Hour took place, other virtual social events currently in the works in the next few months.
- Advertising and job posting purchases continue to increase along with IPIC's social media engagement and followers.

OUR VISION: To be the leading authority on intellectual property in Canada, and the voice of intellectual property professionals.

OUR MISSION: To enhance our members' expertise as trusted intellectual property advisors, and to shape a policy and business environment that encourages the development, use, and value of intellectual property.