

Canadian IP Profession VOLUNTEERISM

2100+ Patent or Trademark Agents in Canada

Total pro bono hours:

36,375



Average # of hours per person:

17



Type of Pro Bono Work by IP Professionals



Litigation
10%



Prosecution
22%



Advising
54%



Filing
12%

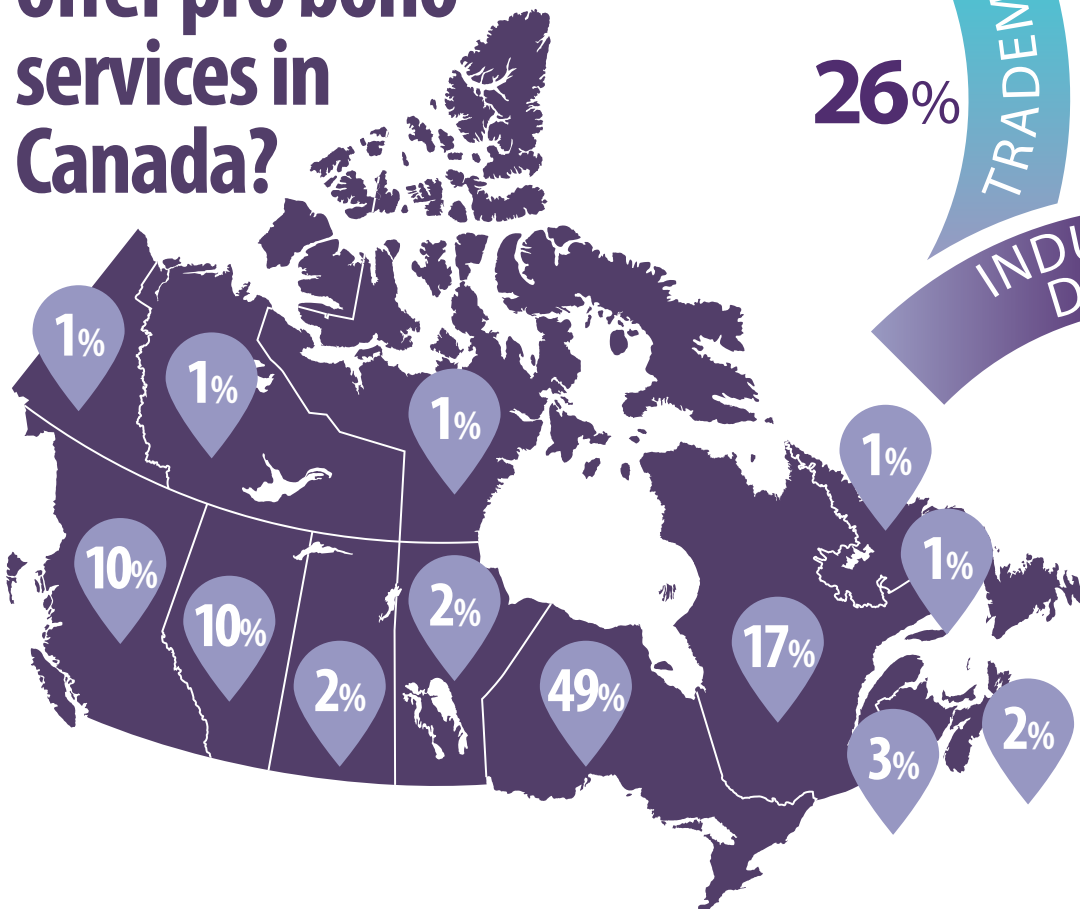


Other
2%

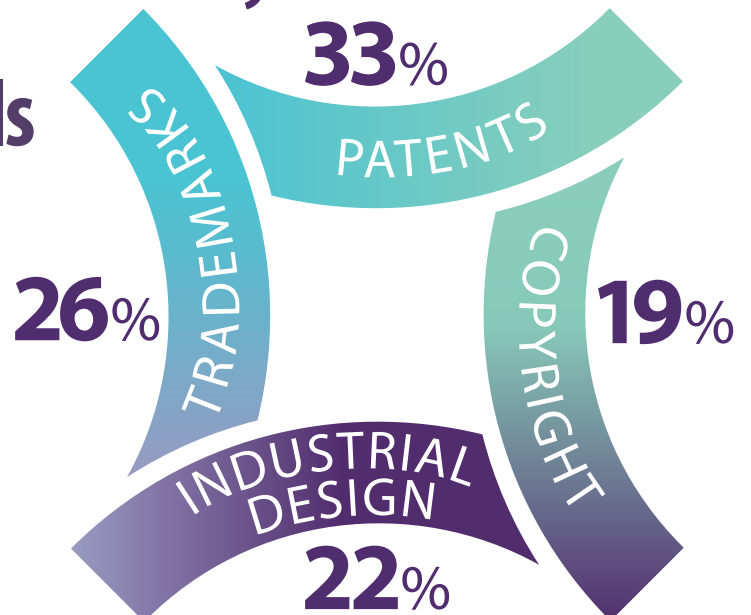
67%

of IP firms encourage their employees to participate in pro bono work

Where did IP professionals offer pro bono services in Canada?



Pro Bono Services by IP field



35%

of IP professionals volunteer at either incubators or innovation centres

38%

of the profession volunteers their time with Canadian charities, including:

- United Nations Association of Canada • United Way
- Special Olympics Canada • Scouts Canada
- Children's Aid Foundation • Humane Society

STARS air ambulance provides air rescue and trauma care in western Canada.

Our small IP firm has provided pro bono trade mark services for this organization since 1996. **When their red helicopters fly overhead, most people in Western Canada recognize them, and know that they are transporting and providing critical care, getting patients to hospitals in situations where minutes matter.** The organization operates on volunteers and fund raising. It is hugely rewarding to everyone in our firm to play a small role in helping them stay in the air and provide this critical service.

56%

of those who volunteer to teach are instructors at post-secondary institutions



44%

of those who volunteer to teach offer continuing professional development to the profession



Post-secondary faculties that IP professionals volunteer in as instructors



Top 4 reasons IP professionals in Canada volunteer:

- 1 Community involvement
- 2 Desire to give back
- 3 Meeting new people
- 4 Promoting IP



Intellectual Property Institute of Canada