

2019 IPIC Annual Report



Received 2 national awards

CSAE Award of Excellence for Public Awareness Campaign of the Year | CPRS Award for Canadian Government Relations Campaign of the Year

Participated in – over 30 – stakeholder **EVENTS** 70% of which were attended by IPIC volunteers



Provided over **280 hours** of professional development reaching over **1000** IP professionals

335 committee members

1750 members

9 council members
9 staff

Met with the Prime Minister's Office, the Office of the Leader of the Official Opposition, representatives of 5 federal ministries and 4 provincial governments to discuss IP incentives and anti-counterfeiting policy

220 new members
A record annual recruitment rate for IPIC

Produced an inaugural compensation and benefits study of the IP profession in Canada with the support of Abacus Data



2 IPIC MEMBERS WERE APPOINTED TO THE COLLEGE TRANSITION BOARD



OFFERED A FREE SERIES OF WEBINARS ABOUT THE NEW PATENT RULES AND TRADEMARK REGULATIONS

Launched the Patent Administrator Program and held the first Trademark Administrator certification exam

Revealed an updated look for ipic.ca to improve member services and functionality



2018-2019 Financial Summary
revenue \$1,612,762.59

51% Professional Development

\$820,683.85

39% Membership Fees

\$621,345.65

10% Advertising & Sponsorships

\$170,733.09

The voice of intellectual property professionals