



93RD ANNUAL CONFERENCE | 93^E CONFÉRENCE ANNUELLE
 SEPT. 25-27, 2019
Gatineau (Québec)

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PatentSeekers
 The Global Patent Searchers

#IPIC2019

Wednesday, September 25, 2019 | Mercredi 25 septembre 2019

16:30 –
 20:00

Registration | Inscription

Beethoven Foyer

17:30 –
 20:00

Welcome Reception | Réception de bienvenue

Chopin

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gastles

Registered Patent Agents

Pre-registration required. | Inscription requise.

Thursday, September 26, 2019 | Jeudi 26 septembre 2019

07:00

Registration | Inscription

Beethoven Foyer

07:00

Breakfast | Petit-déjeuner

Chopin

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09:00

Opening Remarks | Mots d'ouverture

Beethoven

Kavita Ramamoorthy *Fineberg Ramamoorthy LLP (Toronto)*

Chair, IPIC Forums & Seminars Committee |

Présidente du Comité des forums et séminaires de l'IPIC

Patrick Smith *Gowling WLG (Calgary)*

President, IPIC | Président de l'IPIC

09:10

Fireside Chat | Conversation

Beethoven

Global Cultural Perspective of IP Rights



Scott Robertson *Nahwegahbow Corbiere Genoodmagejig (Rama, ON)*

President, Indigenous Bar Association | Président, Association du Barreau Autochtone

Patrick Smith *Gowling WLG (Calgary)*

President, IPIC | Président de l'IPIC

10:10

NETWORKING BREAK | PAUSE DE RÉSEAUTAGE

Beethoven Foyer

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10:30 **Trade Law Meets IP Law – Competing National Interests** **Beethoven**

Moderator | Animateur

John Cotter *Osler, Hoskin & Harcourt LLP (Toronto)*

Loris Mirella *Director, IP Trade Policy Division, Global Affairs Canada / Directeur, Politique commerciale sur la PI, Affaires mondiales Canada (Ottawa)*

Jason Hynes *Bereskin & Parr LLP (Waterloo)*

Chair, IPIC IP Trade Policy Committee | Président, Comité de politique commerciale en PI de l'IPIC

11:30 **IPIC Annual General Meeting | Assemblée générale annuelle de l'IPIC** **Beethoven**

12:30 – 14:00

LUNCH | DÉJEUNER

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GOWLING WLG

14:00 – 15:00

Beethoven

IP Rights Around the World: International Perspectives

Moderator | Animateur

Neil Henderson *Gowling WLG (Waterloo)*

Kevin Noonan *McDonnell Boehnen Hulbert & Berghoff LLP (Chicago, IL)*

Heather McCann *EIP (London, UK)*

14:00 – 15:00

Suzor-Côté/Delfosse

Budding Issues in Cannabis IP Protection, Product Branding and the “Green Rush”

Moderator | Animateur

Barry Fong *Osler, Hoskin & Harcourt (Ottawa)*

Edwin Faulder *Canopy Growth (Ottawa)*

Pamela Hirschman *Sheridan Ross P.C. (Denver, CO)*

15:00 – 16:00

Beethoven

Patriot Games – Coordination and Management of Multi-Jurisdictional Litigation

Moderator | Animatrice

Sana Halwani *Lenczner Slaght (Toronto)*



Danielle Duszczyszyn *Finnegan, Henderson, Farabow, Garrett & Dunner LLP (Washington, DC)*

Matthew Royle *Taylor Wessing (London, UK)*

Bharati A. Nadkarni *Appropriate IP Services (Mumbai, India)*

15:00 – 16:00

Suzor-Côté/Delfosse

Design Rights, Copyright and Trade Dress – Protecting Product Designs Globally

Moderator | Animatrice

Colleen Stanley *Stanley Law (Toronto)*

Daniel Marschollek *Norton Rose Fulbright LLP (Frankfurt, Germany)*

Garfield Goodrum *Design Law (Boston, MA)*

Ekaterina Tsimberis *Smart & Biggar (Montréal)*

16:00

Women in IP Networking Group (WING) Reception | Réception organisée par le Groupe de réseautage des femmes en PI

Beethoven Foyer

Gold Co-sponsors | Commanditaires or :



All delegates welcome. | Tous les délégués sont les bienvenus.

18:30

GALA

Canadian Museum of Nature | Musée canadien de la nature

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17:45 – Departure from the front lobby of the Hilton Lac-Leamy. Shuttles will return to the hotel between 10:30 pm and 12:30 am. **Pre-registration required. Black tie recommended.**

17 h 45 – Départ de l'entrée principale de l'hôtel. Le retour par navette se fera de façon continue entre 22 h 30 et 24 h 30. **Inscription requise. Tenue de soirée recommandée.**

22:00

DESSERT RECEPTION | RÉCEPTION DE DESSERT

Canada Goose Arctic Gallery | Galerie de l'Arctique Canada Goose

Friday, September 27, 2019 | Vendredi 27 septembre 2019

07:00

Registration | Inscription

Beethoven Foyer

07:00

Breakfast | Petit-déjeuner

Chopin

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08:30

CIPO Update | Mise à jour de l'OPIC

Beethoven

Johanne Bélisle CEO, Commissioner of Patents, Registrar of Trademarks (CIPO) /
Présidente, Commissaire aux brevets et Registraire des marques de commerce (OPIC)

09:00

The New College of Patent and Trademark Agents



Beethoven

Moderator | Animatrice

Jordana Sanft Norton Rose Fulbright Canada LLP (Toronto)

Carol Hitchman Sprigings IP Law (Toronto)

Grant W. Lynds Marks & Clerk (Ottawa)

10:00

NETWORKING BREAK | PAUSE DE RÉSEAUTAGE

Beethoven Foyer

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10:20 – 11:20

Beethoven

(Show Me the Money!) Monetizing Intellectual Capital and Intangible Assets

Moderator | Animateur

S. Serge Shahinian Lavery, de Billy LLP (Montréal)

Louis Carbonneau Tangible IP (Seattle, WA)

Leonora Hoicka IBM Corp. (Armonk, NY)

Cheryl Reicin Torys LLP (Toronto)

10:20 – 11:20

Suzor-Côté/Delfosse

Copyright Potpourri: Cloud Storage, Architectural Works and Mass Litigation

Moderator | Animatrice

Tracey Stott Irving Shipbuilding (Halifax)

Jay Kerr-Wilson Fasken Martineau DuMoulin LLP (Ottawa)

Ken Clark Aird & Berlis LLP (Toronto)

James Green Gowling WLG (Toronto)

11:20 – 12:20

Beethoven

Patent Legislation and Practice Update

Moderator | Animatrice

Kavita Ramamoorthy Fineberg Ramamoorthy LLP (Toronto)

Jenna Wilson Wilson Lue LLP (Toronto)

Chair, IPIC Patent Practice Committee | Présidente,
Comité de pratique en brevets de l'IPIC

Virginie Ethier Director General, Patent Branch (CIPO) /
Directrice générale, Direction des brevets (OPIC)

Christine Piché Director, Patent Services and Strategic
Affairs, Patent Branch (CIPO) / Directrice, Services aux brevets
et affaires stratégiques, Direction des brevets (OPIC)

11:20 – 12:20

Suzor-Côté/Delfosse

Trademark Legislation and Practice Update

Moderator | Animatrice

Marion Bailey-Canham Gowling WLG (Ottawa)

Donna White Osler, Hoskin & Harcourt LLP (Ottawa)

Chair, IPIC Trademark Practice Committee | Présidente,
Comité de pratique en marques de commerce de l'IPIC

Mesmin Pierre Director General, Trademarks and Industrial
Designs Branch (CIPO) / Directeur général, Direction des
marques de commerce et des dessins industriels (OPIC)

Ilyana Goyette Deputy Director of Policy and Legislation,
Trademarks and Industrial Designs Branch (CIPO) / Directrice
adjointe, politiques et législation, Direction des marques de
commerce et des dessins industriels (OPIC)

12:30 – 13:45 IP ROUNDTABLES and LUNCH | DÉJEUNER et TABLES RONDES EN PI
Pre-registration required. | Inscription requise.

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Please see signage at registration desk for your assigned topic and meeting room. | Votre salle et votre sujet assignés seront affichés à la table d'inscription.

■ Lunch with the Director General of Trademarks

■ Lunch with the Director General of Patents



Diversity and inclusion in the workplace



Alternate dispute resolution



Managing challenging work dynamics



Fostering mentor-mentee relationships



Identifying and handling conflicts of interests



Practice tips for young practitioners

12:30 – 13:45 LUNCH | DÉJEUNER

Salon du Jardin

For delegates not attending an IP roundtable. | Pour les délégués qui n'assistent pas à une table ronde en PI.

14:00

Online Tension between Owner Rights and User Rights: A Debate

Beethoven

Moderator | Animateur

Brian Gray *Brian Gray Law (Toronto)*

Ysolde Gendreau *Université de Montréal (Montréal)*

Kristina Milbourn *Rogers Communications (Toronto)*

Scott J. Sholder *Cowan, DeBaets, Abrahams & Sheppard LLP (New York)*

15:00

Top IP Law Decisions: Year in Review in Canadian Jurisprudence

Beethoven

Moderator | Animatrice

Elizabeth Dipchand *Dipchand LLP (Toronto)*

Julie Gauvreau *Lavery, de Billy LLP (Montréal)*

Sangeetha Punniyamoorthy *DLA Piper (Toronto)*

Daniela Bassan *Stewart McKelvey (Halifax)*

16:30

End of Programming | Fin de la programmation

PROGRAM SUBJECT TO CHANGE.
PROGRAMME SUJET À MODIFICATIONS.

BELMORE NEIDRAUER | LLP
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