## 2018 IPIC ANNUAL REPORT

**IPIC** 

INTELLECTUAL PROPERTY INSTITUTE OF CANADA

## AYEAR OF... ...firsts (but not lasts)

Launched IP awareness campaign

Own it.

Offered two business development breakfast seminars

Launched a **Trademark Administrator Certification** Program

**Live streamed** IPIC's Annual Conference

## ...good impressions



Appeared 6X
before House
of Commons
& Senate
committees and
provided over
10 submissions to
government



Quoted or interviewed by the media





impressions throughout the year

f y in Google

Created relationships with over



new stakeholder groups



## ..RESULTS!



Enabling legislation for the creation of a College of Patent and Trademark Agents



Providing over 260 hours of professional development reaching approximately 1,000 professionals



Modernization of IPIC's Canadian Intellectual Property Review



Inclusion of IP tax incentive in government's Fall Economic Statement



Allocation of \$5M of funding over 5 years for Copyright Board reform, resulting from IPIC recommendation

1658 mempers

Made possible thanks to the IPIC community



unteels 398

2017-2018 Financial Summary **revenue**\$1,570,849



Membership fees 39%



14% Other

Financial Statement **Highlights:** 

- Expenditures: \$1,570,230
- Budgeted for a deficit of \$115,000 but produced a surplus of \$619
- Expenses decreased by more than \$39,000 from 2017
- Cash reserves remain steady at \$820,219